

Tauhid

Plaistow, London, E13 OSH, United Kingdom | +447774138076
itsislamtauhid@gmail.com | <https://www.linkedin.com/in/animator-tauhid>

A passionate Motion Graphics Designer with over 6 years of experience, I excel at transforming complex ideas into captivating animations that engage audiences and drive results. My expertise lies in crafting diverse content, including 2D explainers, eye-catching ads, informative tutorials, captivating YouTube videos, and compelling social media content for platforms like Facebook, Instagram, and Twitter. Proficient in industry-standard software (Adobe Suite, Cinema 4D), I thrive in fast-paced environments and constantly seek out new technologies to stay ahead of the curve. My diverse client experience spans tech companies, retail stores, healthcare organizations, and more. Committed to innovation and collaboration, I'm eager to contribute my skills and help create impactful motion graphics that resonate, inspire, and make a real difference. Let's work together to bring your vision to life!

Portfolio:

<https://islamtauhid.com>

<https://vimeo.com/animatortauhid>

Skills:

Animation & Motion Design:

Animation fundamentals (timing, easing, exaggeration), 2D animation, Storyboarding, Character animation, Concept Creation, Explainer video creation, Interactive animation, Web animation (SVG animation, Lottie, Rive), Kinetic typography, Text Animation, Illustration, 3D animation (Basic), Video editing, Sound design (basic)

Graphic Design:

Graphic design principles, UI/UX, Illustration, Logo design, Typography, Brand identity development, social media graphics, Photo manipulation, retouching, resizing, optimization, Design software proficiency

Soft Skills:

Communication, Teamwork, Collaboration, Adaptability & Flexibility, Creative and Critical Thinking, Stress Management, Initiative & Self-Motivation, Problem-solving, Organization & Prioritization, Time management, Attention to detail, Continuous learning

Experience:

MOTION GRAPHICS DESIGNER AND VIDEO EDITOR

2023 – 2023

Newsquest Media Group
Norwich, UK

Role

- Maintain communication with client to finalize script, storyboarding and illustration.
- Creating multiple series of 2d explainer video for multiple client (NHS, Boarding Authority, Richardson's Boating, Retail company)
- Conceptualized and created high-quality motion graphics and 2D explainer videos to client specifications.
- Collaborated effectively with the marketing and advertising team to understand project requirements and ensure alignment.
- Edited video footage and integrated animated assets, including logo animations, lower thirds, transitions, and colour grading.
- Contributed to the development and implementation of a new design system for video assets, streamlining the workflow.

Achievements:

- Strengthened client communication, improved understanding, and satisfaction through the implementation of design systems.
- Notable contributions to diverse projects, including storyboarding, illustration, animation,
- Successfully completed video for prestigious organizations such as NHS and boarding authorities.
- Played a pivotal role in enhancing company showreel, showcasing creativity and expertise.

Applications:

Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Adobe Audition, Frame.io, adobe suite, SharePoint, Windows OS, and office applications

SENIOR MOTION DESIGNER & ANIMATOR

2020 - 2022

WPManageNinaja LLC,

Newark, USA

Role:

- Liaising with the Developer Team and Marketing Teams while crafting storyboards based on scripts.
- Creating animated Intro for tutorial video, new product lunch video, deal video and web animation.
- Maintaining brand consistency on every video, creating motion graphics template for further use.
- Contributed to brand design including logo and social media content, focusing on motion graphics.
- Conducted team collaborations, making plan for every quarter, maintain video release pipe-line.
- Designed blog images, ensuring compelling visuals such as hero, feature, and inner images.
- Mentored junior motion graphics designers, guiding them in meeting weekly deadlines and maintaining quality standards.
- Final quality assurance checks on all projects to ensure excellence in motion graphics delivery.

Achievements:

- Produced 120+ animated explainer and tutorial videos for YouTube
- Developed and maintained motion graphics videos, doubling YouTube viewership every month.
- Produced year-end company overview videos, collaborating with the team in footage taking, editing, and final production.
- Spearheaded brand design initiatives and created brand identities for successful product launches, integrating interview-type tutorials and product promotion videos.
- Managed team capabilities, polished end products, fostering collaborative contributions.
- Achieved 100k+ views on a single video, capturing audience interest effectively.
- Applied trend-integrated approaches to ensure content engagement.
- Contributed to campaigns with a 20% increase in click-through rates.
- Designed and edited video, resulting in 50% follower growth and increased engagement.
- Spearheaded brand design for renowned FluentSupport.com, establishing a cohesive visual identity.

Applications:

Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Adobe Audition, Frame.io, Cinema 4d, Figma, Lottie, WordPress, Trello, and macOS, and Microsoft office applications.

SENIOR GRAPHICS DESIGNER

2019 - 2020

Renowned Global Solutions

Sylhet, Bangladesh

- Developed visually captivating graphics, layouts, and illustrations for a variety of digital platforms.
- Designed marketing materials like, Email, Web Banner, Social media post, Blog image, Email template, Website assets, Banner, illustration, Icons, etc
- Created comprehensive brand identities, including logos, visual assets, and brand guidelines, ensuring brand consistency.
- Designed impactful posters and promotional materials for events and social media campaigns, driving engagement.
- Designed effective print materials such as business cards, stationery, and packaging, maintaining brand coherence.

Education:

Bachelor of Science (B.Sc.)

Electronics and Communication Engineering

2012 - 2017

Sylhet International University, Sylhet

Grade: 3.10/4.00

Applications Skills

Adobe After Effects (5 years), Adobe Illustrator (5 years), Adobe Photoshop (5 years), Adobe Premiere Pro (5 years), Final Cut Pro, Cinema 4d (2 years), Adobe Audition (2 years), Adobe Creative Cloud suite (4years), Adobe InDesign (2 years), Adobe Animate (2 Years), Figma (3 Years), Adobe XD (2 years), WordPress (2 years), Design Tools, Lottie, Bodymovin (3 years), WordPress, Microsoft SharePoint, Trello, Microsoft word, Microsoft Excel, Microsoft Office Suits. MacOS, Windows OS.

Certifications

Certified Advanced Motion Graphics Design

Certified Graphics Design Course (online)

Certified Graphics Design & Illustration

References:

Happy to provide references upon request.